

CASE # C15-2011-0004

TR-0252030401

CITY OF AUSTIN  
APPLICATION TO SIGN REVIEW BOARD  
SIGN VARIANCE

ROW-10562719

WARNING: Filing of this appeal stops all affected construction activity.

PLEASE: TYPE AND COMPLETE ALL REQUESTED INFORMATION.

STREET ADDRESS: 10515 Mopac Expressway, Suite Q Austin, TX 78759

LEGAL DESCRIPTION: Subdivision - See attached legal description document

Lot(s) \_\_\_\_\_ Block \_\_\_\_\_ Outlot  Division \_\_\_\_\_

I/We Signage Solutions Inc. (Don Cliver) on behalf of myself/ourselves as authorized agent for: BJ's Restaurants Inc. affirm that on 3-11, 2011, hereby apply for a hearing before the Sign Review Board for consideration:

ERECT - ATTACH - COMPLETE - REMODEL - MAINTAIN

A variance is requested from the internal lighting of a sign requirement of Section 25-10-124 in order to provide internal lighting of five (5) Trademark logos. (1) 84" (1) 48" (2) 60" and (1) 2' on a takeout sign.

It appears that 25-10-124 Scenic Roadway Sign District Regulations allow an internally illuminated monument sign at 0.4 square feet for each linear foot of street frontage; or 64 square feet. In the event that we have misinterpreted the regulation, we are also submitting the attached monument drawing for review and variance if needed.

in a NBG zoning district, located within the 25-10-124 Scenic Roadway Sign District.

If your variance request is for a reduction in setbacks or height limits, please contact Christine Esparza with the Electric Utility at 322-6112 before filing your application with this office to discuss your request. The Electric Utility will recommend the board deny your request if it will result in an encroachment into an electric easement or a NESC violation.

NOTE: The Board must determine the existence of, sufficiency of and weight of evidence supporting the findings described below. In order to grant your request for a variance, the Board must first make one or more of the findings described under 1, 2, and 3 below; the Board must then make the finding described in item 4 below. If the Board cannot make the required findings, it cannot approve a sign variance.

Therefore, you must complete each of the applicable Findings Statements as part of your application. Failure to do so may result in your application being rejected as incomplete. Please attach any additional support documents.

VARIANCE FINDINGS: I contend that my entitlement to the requested variance is based on the following findings:

1. The variance is necessary because strict enforcement of the Article prohibits any reasonable opportunity to provide adequate signs on the site, considering the unique features of a site such as its dimensions, landscaping, or topography, because: Due to the multilayered construction and size of BJ's registered trademark logo, both the BJ's letters (which code allows to be illuminated) and the background of the logo need to be illuminated. If the entire logo is not illuminated, the readability of the sign at night and the BJ's Restaurant national brand recognition is diminished. The letters alone are too small to be recognized while passing by at night. Due to the speed of traffic on Mopac and the limited visibility due to the overpasses, there is a limited opportunity to view the BJ's building. It is important that the logo is properly illuminated and readily picked up.

2. The granting of this variance will not have a substantially adverse impact upon neighboring properties, because: The adjacent restaurants and retailers, including: Chuck E. Cheese, Sprint, Famous Footwear, Hannah D's, How Do You Roll Sushi, Home Consignment Center, Vitamin Cottage and Red Brick Pizza, all have internally illuminated logos. Strict application of the sign code would restrict the signage for BJ's to a greater extent than the above restaurants and retailers.  
OR,

3. The granting of this variance will not substantially conflict with the stated purposes of this sign ordinance, because: The purpose of the sign ordinance is to encourage an effective use of signage as a means of communication. Due to the multilayered construction and size of BJ's registered trademark logo, both BJ's letters (which code allows to be illuminated) and the background need to illuminate. Granting the variance would not deter from the original intent of the sign code for uniformity and aesthetic appeal between signs on the same property. Only one logo will directly face the highway.

AND,

4. Granting a variance would not provide the applicant with a special privilege not enjoyed by others similarly situated or potentially similarly situated, because: A variance was granted on 7-10-06 for internally illuminated logos for Chuck E. Cheese at the Arbor Walk. Case number C16-06-009. See photos provided. Also there are several others that have internally illuminated logos: Sprint, Famous Footwear, Hannah D's, How Do You Roll Sushi, Home Consignment Center, Vitamin Cottage and Red Brick Pizza, all have internally illuminated logos. See attached photos

APPLICANT CERTIFICATE - I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed [Signature] Mail Address 1336 ALLEC STREET

City, State & Zip ANAHEIM, CA, 92805

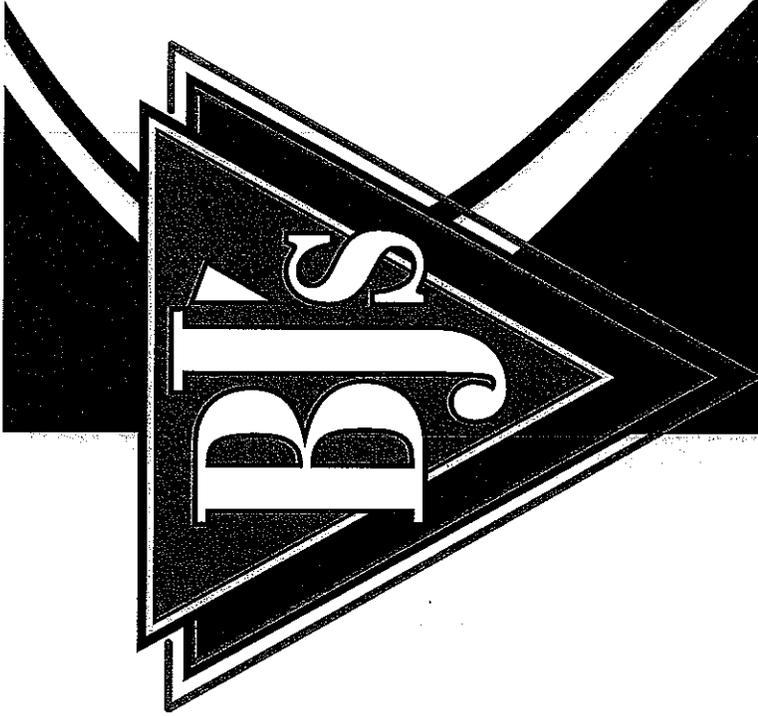
Printed DON CLIVER Phone 714-491-0299 Date 3-17-2011

OWNERS CERTIFICATE - I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Signed Trent Bazzett Mail Address 225 West Washington St.

City, State & Zip INDIANAPOLIS, IN 46210

Printed Trent L. Bazzett Phone 317-263-7104 Date 3/16/2011



**BJ'S RESTAURANT**  
**10515 N. MOPAC**  
**AUSTIN**

PREPARED BY:



SIGNAGE SOLUTIONS  
1506 ALLEC STREET  
ANN ARBOR, MI 48106  
734-491-8299  
FAX: 734-491-0489  
800-453-9972  
SIGNAGE-SOLUTIONS.COM

**MARCH 1, 2011**





1336 ALLEC STREET  
 AUSTIN, TX 78703  
 714.491.0299  
 FAX 491.0439

ITEM

**VARIOUS LETTERS, LOGOS**

QUANTITY AS NOTED  
 SCALE AS NOTED  
 PAGE DESCRIPTION  
 ELEVATIONS  
 STATUS  
 CONCEPT DRAWINGS  
 REV.

REV#1 2-23-11 GG  
 REV#3 3-1-11 GG

DESIGNER GG  
 JOB NO. 10-7458  
 PROJECT



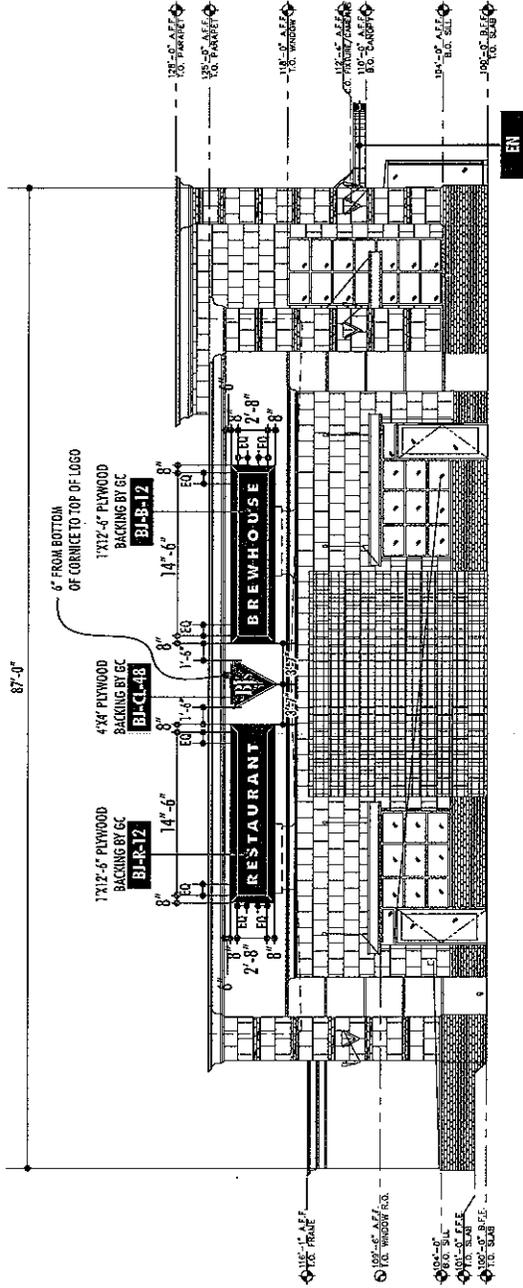
10515 N. MOPAC EXPRESSWAY  
 (LOOP 1)  
 AUSTIN, TX 78759

All letters, designs, arrangements, and plans shown on these drawings are the property of Signage Solutions and are to be used only in connection with the specific project. If any such letters, designs, arrangements, or plans shall be used for any other project, the user must obtain the written permission of Signage Solutions. Written permission on these drawings shall be required for any reproduction, copying, or use of any part of these drawings. All drawings are the property of Signage Solutions and shall remain the property of Signage Solutions. All drawings shall be submitted to the client for approval before fabrication.

CLIENT DATE

LANDLORD DATE

PAGE 2



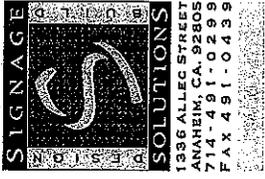
WEST ELEVATION

SCALE: 3/32" = 1'-0"

TOTAL PROPOSED SIGN AREA: 33 SF

WEST ELEVATION

SCALE: 3/32" = 1'-0"



VARIOUS

LETTERS, LOGOS

SCALE AS NOTED

CONCEPT DRAWINGS

REV#1 2-23-11 66

REV#3 3-11-11 66

DESIGNER SALES DC

JOB NO. 10-7458

DATE 9-2-10

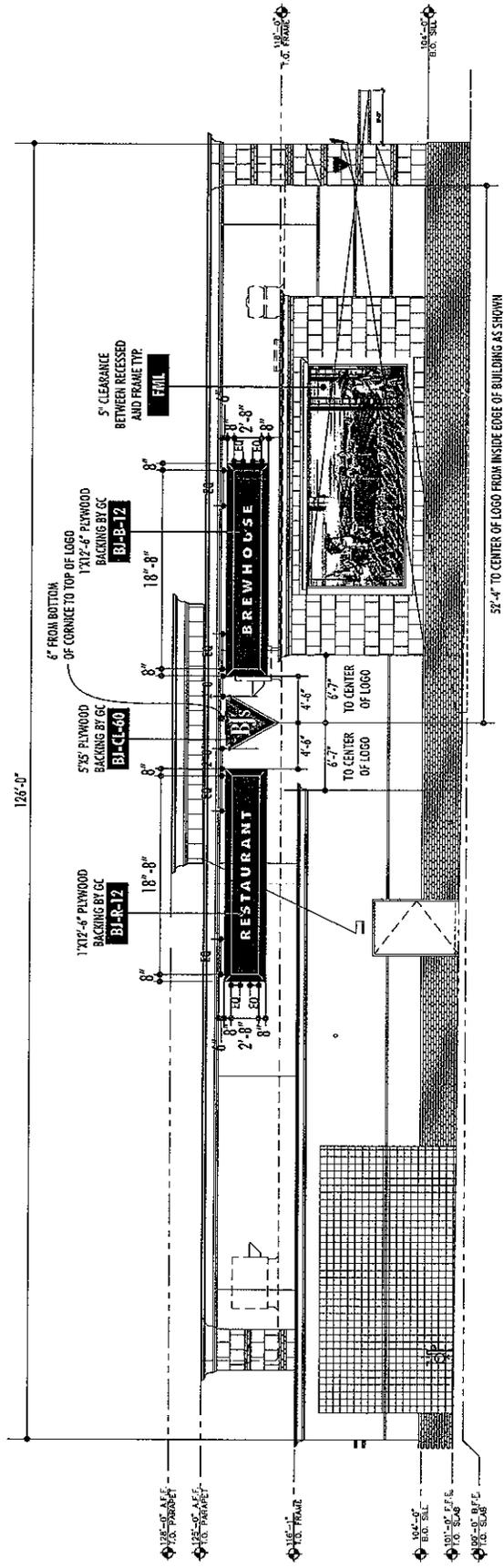
PROJECT

10515 N. MOPAC EXPRESSWAY (LOOP 1) AUSTIN, TX 78759

CLIENT DATE

LANDSCAPE DATE

PAGE 3



NORTH ELEVATION  
SCALE: 3/32" = 1'-0"  
TOTAL PROPOSED SIGN AREA: 37.7 SF

NORTH ELEVATION  
SCALE: 3/32" = 1'-0"

All signs, fixtures, attachments, and other materials to be installed by this drawing are subject to the property of Signage Solutions, and will remain the property of Signage Solutions. We are not responsible for any damage to the building or other property caused by the installation of the signs. The contractor is responsible for obtaining all necessary permits and approvals. The contractor is responsible for the safety of the installation. The contractor is responsible for the removal of the signs and fixtures at the end of the project. The contractor is responsible for the maintenance of the signs and fixtures. The contractor is responsible for the repair of the signs and fixtures. The contractor is responsible for the replacement of the signs and fixtures. The contractor is responsible for the installation of the signs and fixtures. The contractor is responsible for the removal of the signs and fixtures. The contractor is responsible for the maintenance of the signs and fixtures. The contractor is responsible for the repair of the signs and fixtures. The contractor is responsible for the replacement of the signs and fixtures.



1336 ALLEC STREET  
ANAHEIM, CA. 92805  
714-491-0299  
FAX 491-0439

**VARIOUS LETTERS, LOGOS**

SCALE AS NOTED  
PAGE DESCRIPTION

ELEVATIONS  
STATUS

CONCEPT DRAWINGS

REV #1 2-23-11 GG  
REV #2 3-1-11 GG

DESIGNER GG  
SALES DC  
JOB NO. 10-7458  
DATE 9-2-10  
PROJECT



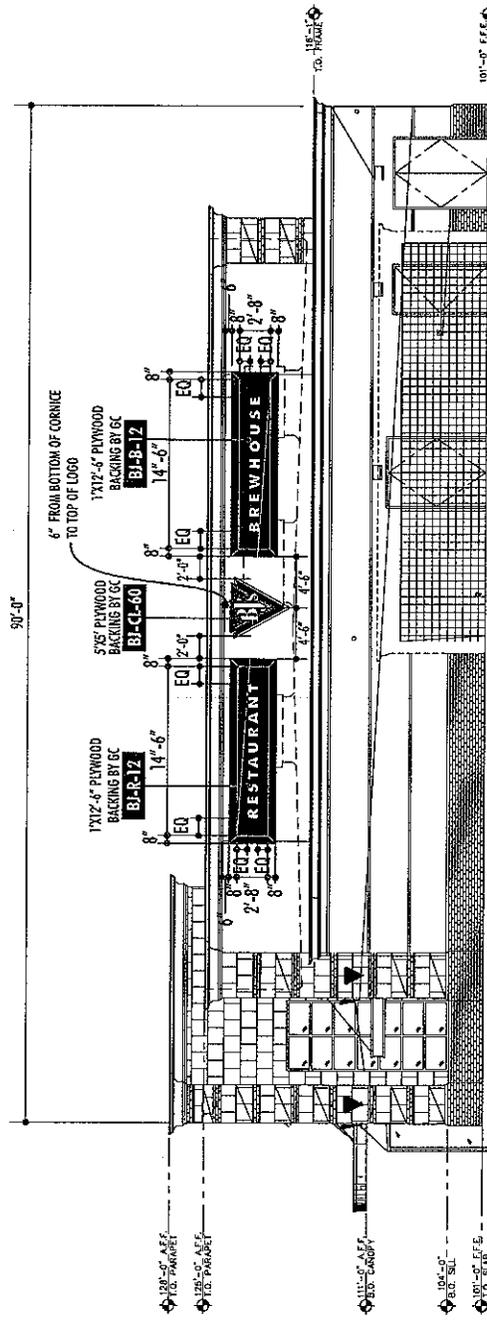
10515 N. MOORAC EXPRESSWAY  
(LOOP 1)  
AUSTIN, TX 78759

All Mock, design, improvements, and other indicated or represented by this drawing are owned by and the property of Signage Solutions, and are hereby reserved. Any drawings for use on any other project, in any form, without the written consent of Signage Solutions, shall be considered null and void. The client shall be responsible for obtaining all necessary permits and approvals from the appropriate authorities. The client shall be responsible for all dimensions and materials used in the fabrication of the signs. The client shall be responsible for the final approval of the signs by the appropriate authorities.

CLIENT DATE

LANDLORD DATE

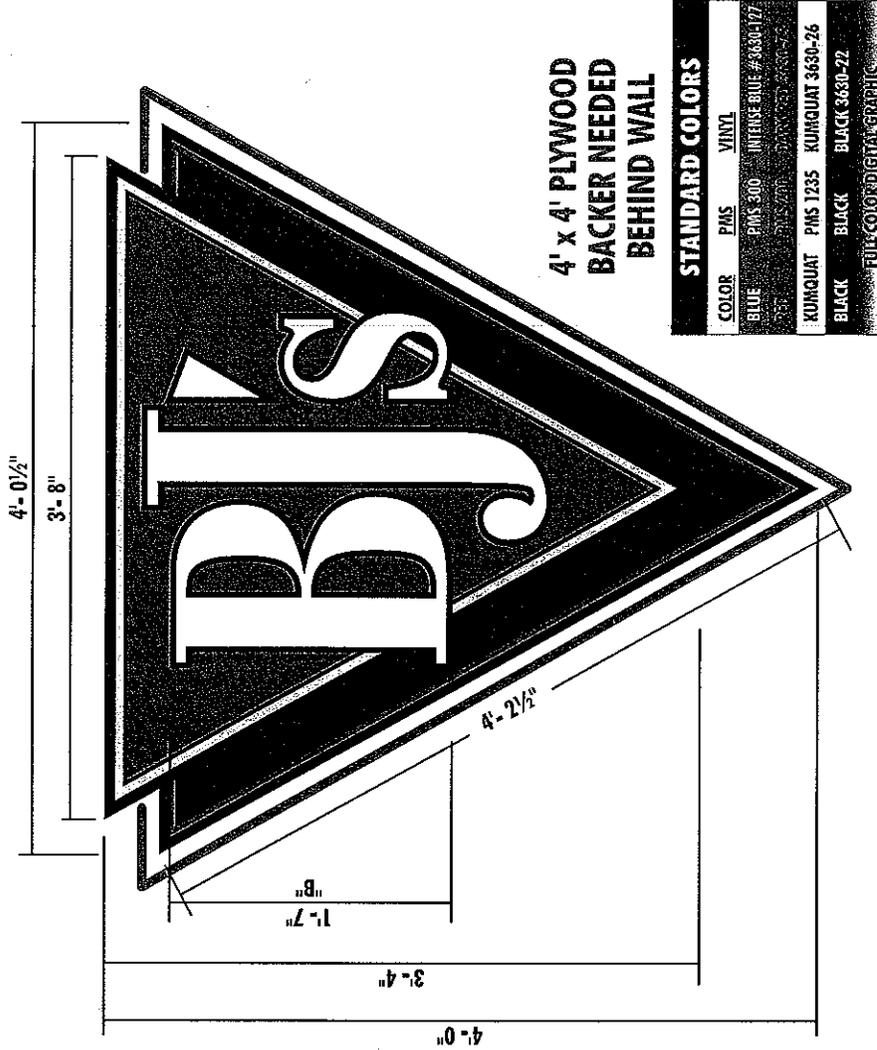
PAGE 4



EAST ELEVATION  
SCALE: 3/32" = 1'-0"  
TOTAL PROPOSED SIGN AREA: 37.7 SF

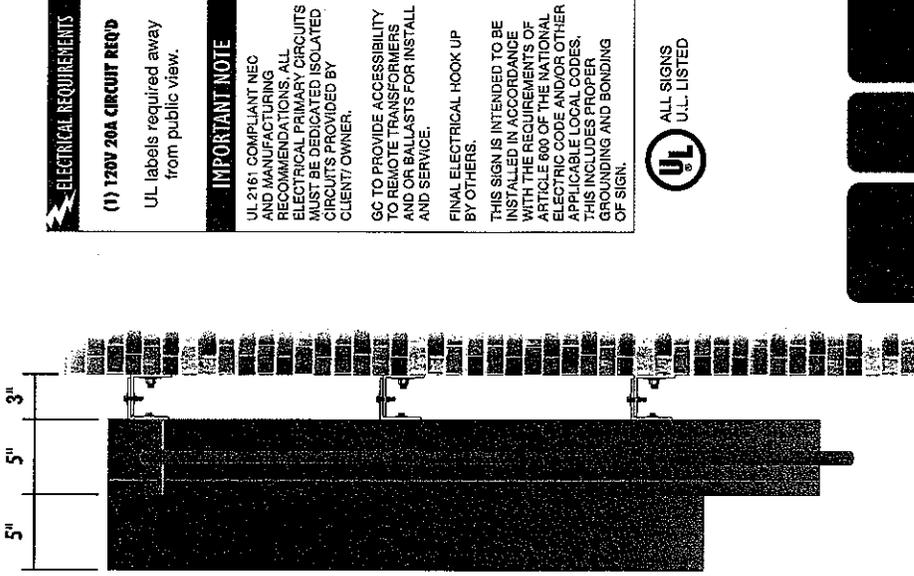
**EAST ELEVATION** SCALE: 3/32" = 1'-0"

**CONSTRUCTION DETAILS ON NEXT PAGE**

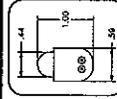


**BJ-CL-48** CUSTOM BJ'S LOGO w/SLOAN ColorLINE  
Qty: Make One[1]

SCALE: 1/2" = 1'-0"  
SIGN AREA: 8.0 SQ. FT.



**SECTION DETAIL**



**BJ'S EXPOSED SLOAN ColorLINE™ AROUND LOGO**

**SIGNAGE SOLUTIONS**  
1336 ALLEC STREET  
ANAHEIM, CA 92805  
714-491-0299  
FAX 491-0439

ITEM **BJ-CL-48**

SIGN TYPE  
**CUSTOM BJ'S LOGO (LED)**  
QUANTITY  
SCALE  
AS NOTED AS NOTED  
PAGE DESCRIPTION  
**SECTION DETAIL**  
STATUS

**CONCEPT DRAWINGS**  
REV#1 2-23-11 66  
REV#3 3-11-66

DESIGNER  
GC  
JOB NO.  
10-7458  
SALES  
DC  
DATE  
9-2-10  
PROJECT

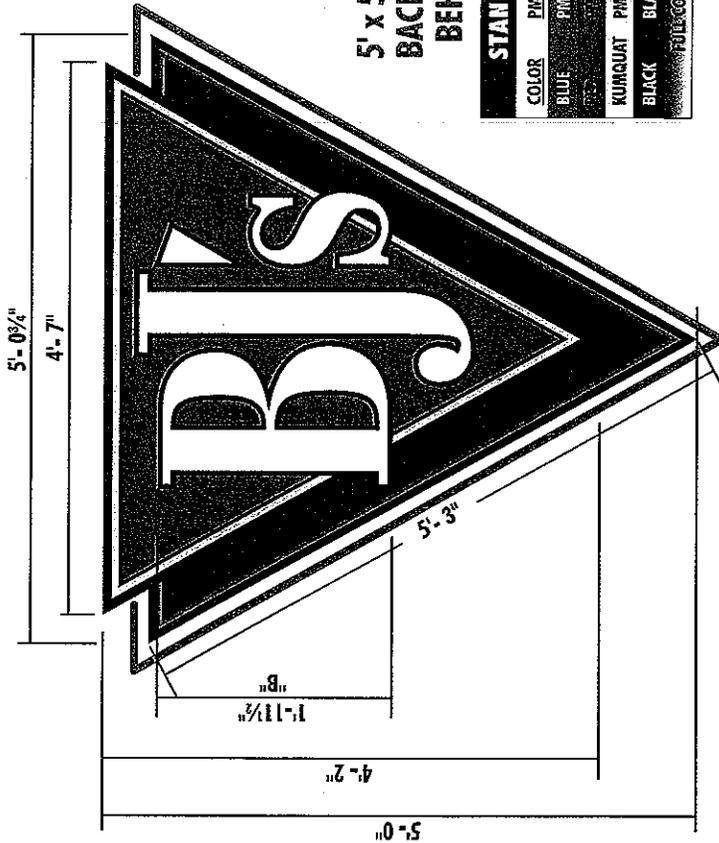


10515 N. HOVAC EXPRESSWAY  
(LOOP 1)  
AUSTIN, TX 78759

All signs, fabric, impressions, and films submitted in accordance with this drawing are created by the property of Sloan ColorLine, and are not to be used for any other project without the express written consent of Sloan ColorLine. Any design, arrangement, or fabric shall be used by or for the project, firm or corporation for any purpose whatsoever without the written permission of Sloan ColorLine. Sloan ColorLine is not responsible for any damage to the sign or any other property of the client. Sloan ColorLine shall be responsible for all dimensions and materials used in the sign. The client must be satisfied with the sign before fabrication begins.

CLIENT  
DATE  
LABORER  
DATE

**CONSTRUCTION DETAILS ON NEXT PAGE**



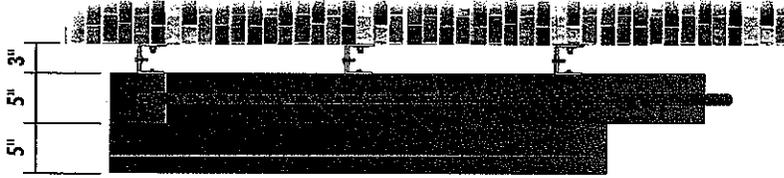
**5' x 5' PLYWOOD  
BACKER NEEDED  
BEHIND WALL**

STANDARD COLORS	
COLOR	PMS VINYL
BLUE	PMS 300 INTENSE BLUE #3630-177
KUMQUAT	PMS 1235 KUMQUAT 3630-26
BLACK	BLACK 3630-22

FILE:COLOR/DIGITAL/GRAPHIC

**BJ-CL-60** CUSTOM BJS LOGO w/SLOAN ColorLINE  
Qty: Make Two[2]

SCALE: 1" = 1'-0"  
SIGN AREA: 12.7 SQ. FT.



**Electrical requirements**

**(1) 120V 20A CIRCUIT REQ'D**  
UL labels required away from public view.

**IMPORTANT NOTE**

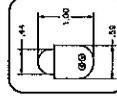
UL 2161 COMPLIANT NEC AND MANUFACTURING RECOMMENDATIONS, ALL ELECTRICAL PRIMARY CIRCUITS MUST BE DEDICATED ISOLATED CIRCUITS PROVIDED BY CLIENT/ OWNER.

GC TO PROVIDE ACCESSIBILITY TO REMOTE TRANSFORMERS AND OR BALLASTS FOR INSTALL AND SERVICE.

FINAL ELECTRICAL HOOK UP BY OTHERS.



ALL SIGNS U.L. LISTED



**SECTION DETAIL**



**BJ'S EXPOSED SLOAN ColorLINE™ AROUND LOGO**

**SIGNAGE SOLUTIONS**  
1336 ALLEC STREET  
ANAHEIM, CA 92805  
714-491-0299  
FAX 491-0439

File: **BJ-CL-60**

SIGN TYPE: **CUSTOM BJS LOGO (LED)**  
QUANTITY: **AS NOTED** SCALE: **AS NOTED**  
PAGE DESCRIPTION: **CONCEPT DRAWINGS**  
STATUS: **REV**  
REVISIONS: **REV#1 2-23-11 66**  
**REV#3 3-11 66**

DESIGNER: **DC**  
JOB NO.: **10-7458** DATE: **9-2-10**  
PROJECT: **10515 N. MOPAC EXPRESSWAY (LOOP 1) AUSTIN, TX 78759**



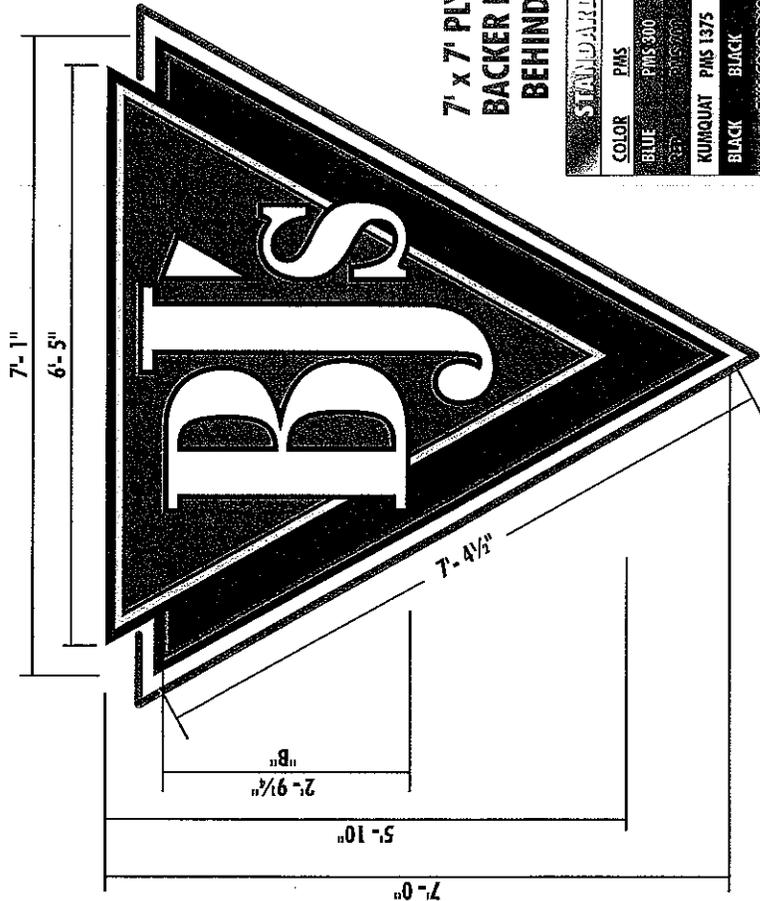
10515 N. MOPAC EXPRESSWAY (LOOP 1) AUSTIN, TX 78759

All items, designs, arrangements, and plans submitted are represented by this drawing and shall be used for the purpose of design, fabrication, and installation. The client agrees to hold the designer harmless for any errors or omissions in the design, drawings, or specifications. The client agrees to provide all necessary information and materials to the designer in a timely manner. The client agrees to pay for any additional design, engineering, or materials that are required to complete the project. The client agrees to provide all necessary information and materials to the designer in a timely manner. The client agrees to pay for any additional design, engineering, or materials that are required to complete the project.

DATE: \_\_\_\_\_  
CLIENT: \_\_\_\_\_  
LANDSCAPE: \_\_\_\_\_

**BJ-CL-60**

**CONSTRUCTION DETAILS ON NEXT PAGE**

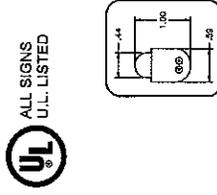


**BJ-CL-84** CUSTOM BJ'S LOGO w/SLOAN ColorLINE Qty: Make One[1] SCALE: 3/4" = 1'-0" SIGN AREA: 24.79 SQ. FT.

**Electrical requirements**

**(1) 120V 20A CIRCUIT REQD**  
UL labels required away from public view.

**IMPORTANT NOTE**  
UL 2181 COMPLIANT NEC AND MANUFACTURING RECOMMENDATIONS. ALL ELECTRICAL PRIMARY CIRCUITS MUST BE DEDICATED ISOLATED CIRCUITS PROVIDED BY CLIENT/ OWNER.  
GG TO PROVIDE ACCESSIBILITY TO REMOTE TRANSFORMERS AND OR BALLASTS FOR INSTALL AND SERVICE.  
FINAL ELECTRICAL HOOK UP BY OTHERS.



**SECTION DETAIL**



**BJ'S EXPOSED SLOAN ColorLINE™ AROUND LOGO**

**SIGNAGE SOLUTIONS**  
1336 ALLEC STREET  
ANAHEIM, CA. 92805  
714-491-0299  
FAX 491-0439

ITEM: **BJ-CL-84**

SIGN TYPE: **CUSTOM BJ'S LOGO (LED)**

QUANTITY: **AS NOTED** SCALE: **AS NOTED**

PAGE DESCRIPTION: **CONCEPT DRAWINGS**

SECTION DETAIL: **SECTION DETAIL**

STATUS: **REV#1 2-23-11 06**  
**REV#3 3-11 06**

DESIGNER: **GG** SALES: **DC**

JOB NO.: **10-7658** DATE: **9-2-10**

PROJECT: **BJ'S**



10515 N. MOPAC EXPRESSWAY (LOOP 1)  
AUSTIN, TX 78759

All ideas, designs, arrangements, and files submitted in response to this drawing are owned by the property of Signage Solutions, and when used, modified, or changed for use on any other project, the client must obtain written permission from Signage Solutions. All ideas shall be used by the client at their own risk. Signage Solutions is not responsible for any damage or loss of data that may occur as a result of using this software. All dimensions are in inches unless otherwise specified. All dimensions shall be verified by the client. All dimensions shall be verified by the client. All dimensions shall be verified by the client. All dimensions shall be verified by the client.

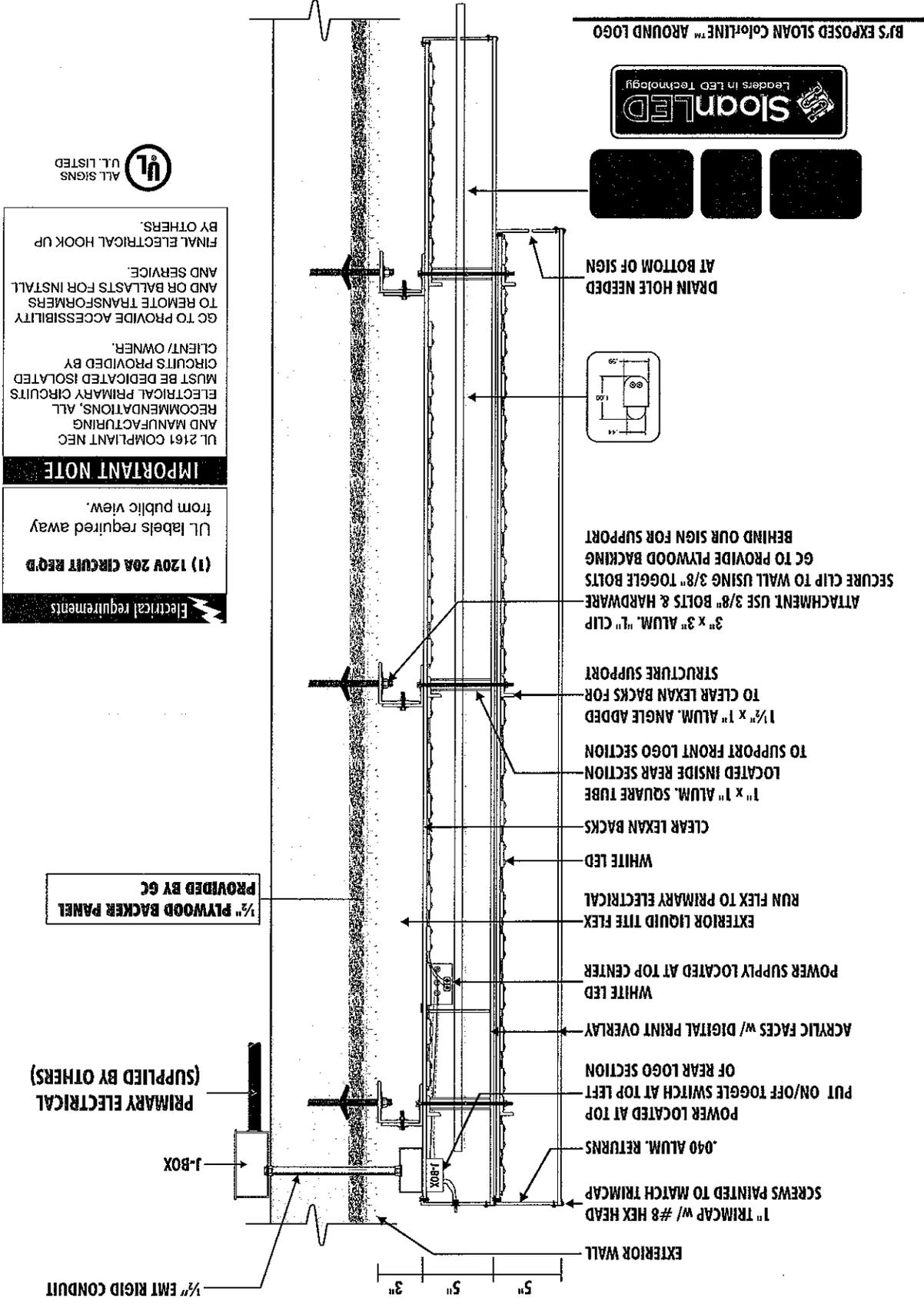
CLIENT: \_\_\_\_\_ DATE: \_\_\_\_\_

LANDLORD: \_\_\_\_\_ DATE: \_\_\_\_\_



All fees, design, preparation, and printing are included in the price of the sign. The client is responsible for providing the correct artwork and specifications for the sign. The client is responsible for providing the correct location and mounting details for the sign. The client is responsible for providing the correct electrical and mechanical details for the sign. The client is responsible for providing the correct schedule of materials and labor for the sign. The client is responsible for providing the correct schedule of delivery for the sign. The client is responsible for providing the correct schedule of installation for the sign. The client is responsible for providing the correct schedule of maintenance for the sign. The client is responsible for providing the correct schedule of repair for the sign. The client is responsible for providing the correct schedule of replacement for the sign. The client is responsible for providing the correct schedule of disposal for the sign. The client is responsible for providing the correct schedule of recycling for the sign. The client is responsible for providing the correct schedule of reuse for the sign. The client is responsible for providing the correct schedule of repurposing for the sign. The client is responsible for providing the correct schedule of reuse for the sign. The client is responsible for providing the correct schedule of repurposing for the sign.

**BJ-CL / MANUFACTURING & ATTACHMENT**



**IMPORTANT NOTE**  
 UL 2161 COMPLIANT NEC AND MANUFACTURING RECOMMENDATIONS. ALL ELECTRICAL PRIMARY CIRCUITS MUST BE DEDICATED ISOLATED CIRCUITS PROVIDED BY CLIENT/ OWNER. GC TO PROVIDE ACCESSIBILITY TO REMOTE TRANSFORMERS AND OR BALLASTS FOR INSTALL AND SERVICE. FINAL ELECTRICAL HOOK UP BY OTHERS.

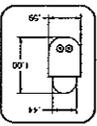
**Electrical requirements**  
 (1) 120V 20A CIRCUIT REQ'D  
 UL labels required away from public view.



**BJ'S EXPOSED STAIN COLORTLINE™ AROUND LOGO**



**DRAIN HOLE NEEDED AT BOTTOM OF SIGN**



**BEHIND OUR SIGN FOR SUPPORT GC TO PROVIDE PLYWOOD BACKING**  
 SECURE CLIP TO WALL USING 3/8\"/>

**3\"/>
 ATTACHMENT USE 3/8\"/>
 TO CLEAR LEXAN BACKS FOR STRUCTURE SUPPORT**

**1\"/>
 TO SUPPORT FRONT LOGO SECTION LOCATED INSIDE REAR SECTION**

**1\"/>
 CLEAR LEXAN BACKS WHITE LED EXTERIOR LIQUID TITE FLEX RUN FLEX TO PRIMARY ELECTRICAL**

**ACRYLIC FACES w/ DIGITAL PRINT OVERLAY**  
 POWER SUPPLY LOCATED AT TOP CENTER WHITE LED

**0.040 ALUM. RETURNS**  
 POWER LOCATED AT TOP PUT ON/OFF TOGGLE SWITCH AT TOP LEFT OF REAR LOGO SECTION

**1\"/>
 SCREWS PAINTED TO MATCH TRIMCAP**

**SIGNAGE SOLUTIONS**  
 1336 ALLEC STREET  
 AVAREH, CA. 92805  
 TEL 491-0239  
 FAX 491-0439

**BJ-R-12**

**SIGN TYPE**  
 FACE LIT LETTERS MOUNTED TO BACKER & WALL

**QUANTITY**  
 AS NOTED

**SCALE**  
 AS NOTED

**FACE DESCRIPTION**

**DETAILS STATUS**  
 CONCEPT DRAWINGS

**REV**  
 REV#1 2-23-11 GS  
 REV#3 3-1-11 GG

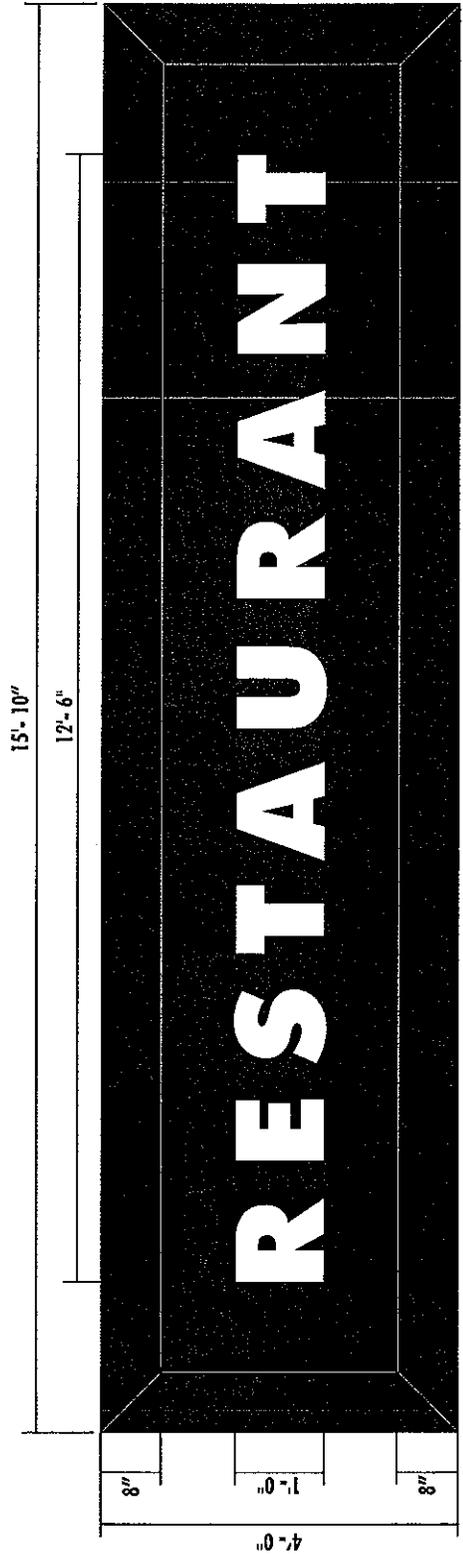
**DESIGNER** SALES  
**DC**  
**DATE** 9-2-10  
**JOB NO.** 10-7458  
**PROJECT**



10515 R. MOPAC EXPRESSWAY  
 (LOOP 1)  
 AUSTIN, TX 78759

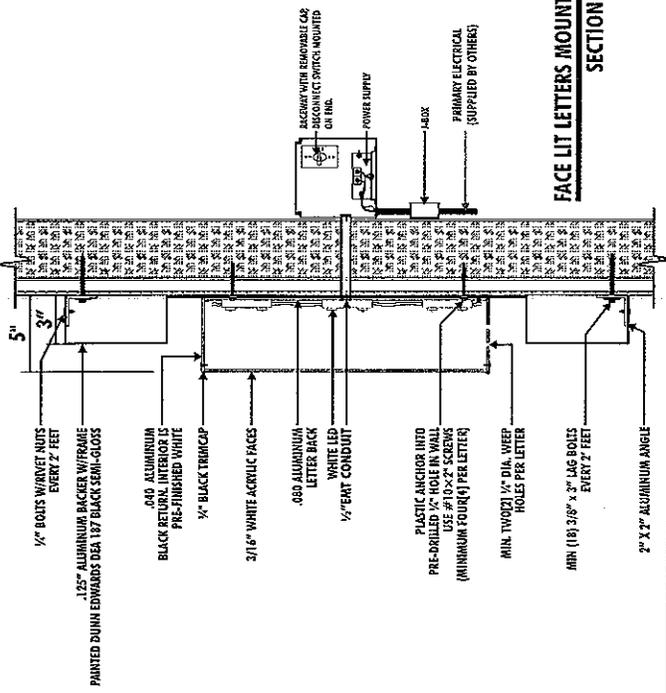
All fees, design, engineering, and plans indicated or represented by this drawing are owned by the design professional and shall not be used for any other project without the written consent of the design professional. The design professional is not responsible for the construction of the project. The design professional is not responsible for the construction of the project. The design professional is not responsible for the construction of the project.

**CLIENT**  
**DATE**  
**LANDLORD**  
**DATE**



**SCALE:** 3/4" = 1'-0"  
**SIGN AREA:** 12.50 SQ. FT.

**BJ-R-12** FACE LIT "RESTAURANT" LETTERS MOUNTED TO BACKER & WALL  
 Qty: Make Two [2]



**FACE LIT LETTERS MOUNTED TO BACKER & WALL**  
 SECTION DETAIL

**Electrical requirements**

**(1) 120V 20A CIRCUIT REQ'D**  
 UL labels required away from public view.

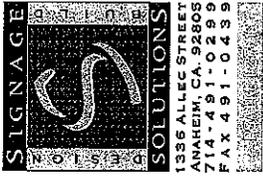
**IMPORTANT NOTE**  
 UL 2161 COMPLIANT NEC AND MANUFACTURING RECOMMENDATIONS. ALL ELECTRICAL PRIMARY CIRCUITS MUST BE DEDICATED ISOLATED CIRCUITS PROVIDED BY CLIENT/OWNER.  
 GC TO PROVIDE ACCESSIBILITY TO REMOTE TRANSFORMERS AND OR BALLASTS FOR INSTALL AND SERVICE.  
 FINAL ELECTRICAL HOOK UP BY OTHERS.



ALL SIGNS  
 U.L. LISTED

**BJ-R-12** EAST ELEVATION





ITEM **BJ-R-12**

SIGN TYPE  
**FACE LIT LYTRS MOUNTED TO BACKER & WALL**  
 QUANTITY  
 AS NOTED  
 AS NOTED  
 PAGE DESCRIPTION

DETAILS  
 STATUS  
**CONCEPT DRAWINGS**  
 REV.

REF/#1 2-23-11 06  
 REF/#3 3-1-11 06

DESIGNER  
 SALES  
 DC  
 JOB NO.  
 DATE  
 10-7458  
 9-2-10  
 PROJECT

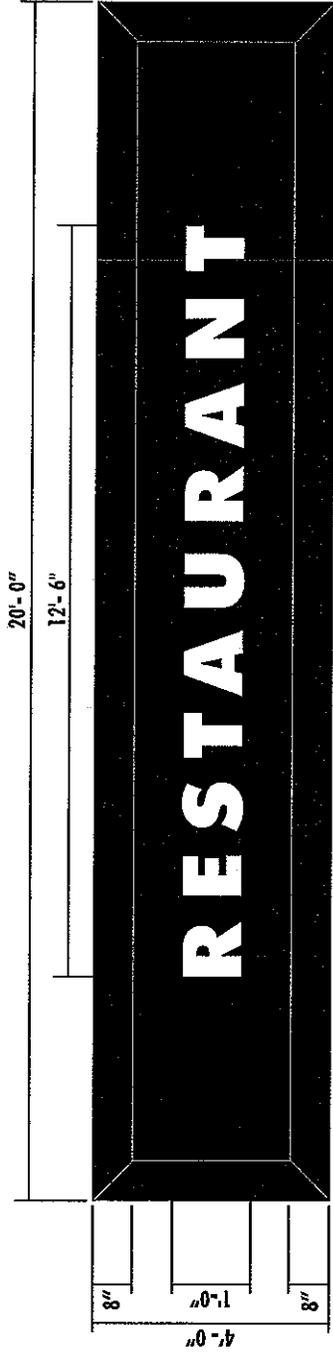


10515 N. INOPAC EXPRESSWAY  
 (LOOP 1)  
 AUSTIN, TX 78759

All sites, designs, arrangements, and files indicated as registered by this drawing are owned by the property of Signage Solutions, and will be used for the purpose of this drawing and any connection with the original project. None of such ideas, designs, arrangements, or files shall be used by or disclosed to any person, firm or organization without the prior written consent of Signage Solutions. Where dimensions on these drawings shall have precedence over such dimensions, contractors shall use the dimensions on all drawings and work shall be subject to the dimensions and specifications on the drawings. The contractor must be subservient to this effect in the event of any discrepancy.

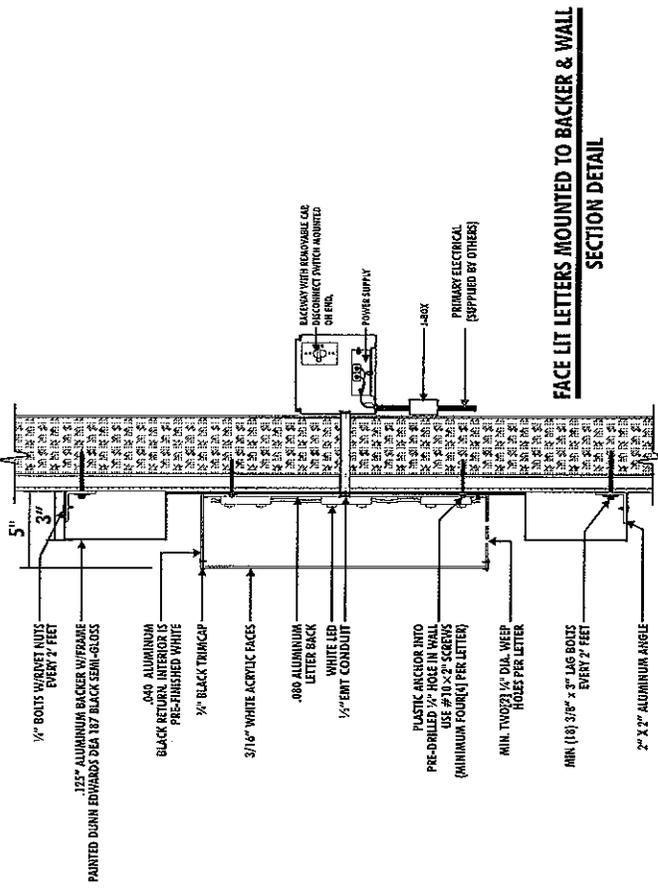
CLIENT  
 DATE

LANDLORD  
 DATE



SCALE: 1/4" = 1'-0"  
 SIGN AREA: 12.50 SQ. FT.

**BJ-R-12** FACE LIT "RESTAURANT" LETTERS MOUNTED TO BACKER & WALL  
 Qty: Make One [1]



FACE LIT LETTERS MOUNTED TO BACKER & WALL  
 SECTION DETAIL

**Electrical requirements**

**(1) 120V 20A CIRCUIT REQ'D**  
 UL labels required away from public view.

**IMPORTANT NOTE**  
 UL 2161 COMPLIANT NEC AND MANUFACTURING RECOMMENDATIONS. ALL ELECTRICAL PRIMARY CIRCUITS MUST BE DEDICATED ISOLATED CIRCUITS PROVIDED BY CLIENT/OWNER.  
 GC TO PROVIDE ACCESSIBILITY TO REMOTE TRANSFORMERS AND OR BALLASTS FOR INSTALL AND SERVICE.  
 FINAL ELECTRICAL HOOK UP BY OTHERS.





1336 ALLEC STREET  
ANAHEIM, CA. 92805  
TEL# 714-931-0299  
FAX# 714-931-0339

ITEM **BJ-B-12**

SIGN TYPE  
**FACE LIT LETTERS MOUNTED TO BACKER & WALL**  
QUANTITY  
AS NOTED  
SCALE  
AS NOTED  
PAGE DESCRIPTION

DETAILS  
STATUS  
**CONCEPT DRAWINGS**  
REV.#1 2-28-11 GG  
REV.#3 3-1-11 GG

DESIGNER  
SALES  
DC  
JOB NO.  
DATE  
PROJECT

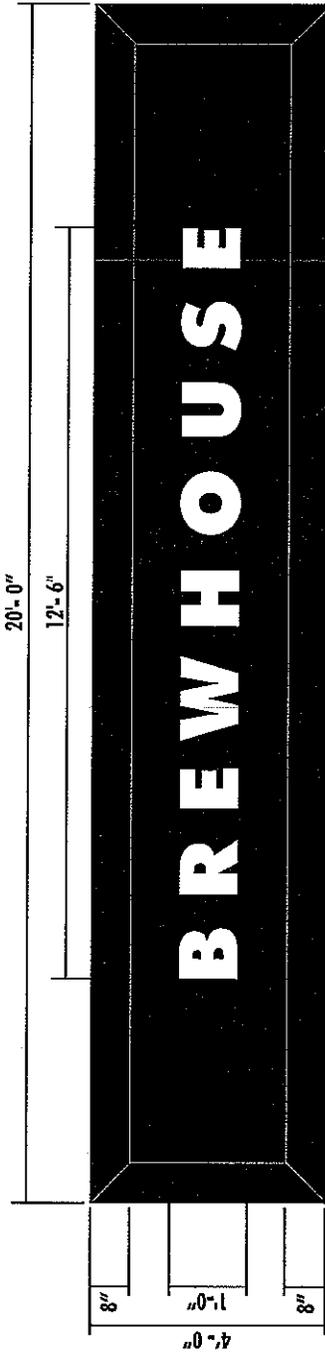


10515 N. MOPAC EXPRESSWAY  
(LOOP 1)  
AUSTIN, TX 78759

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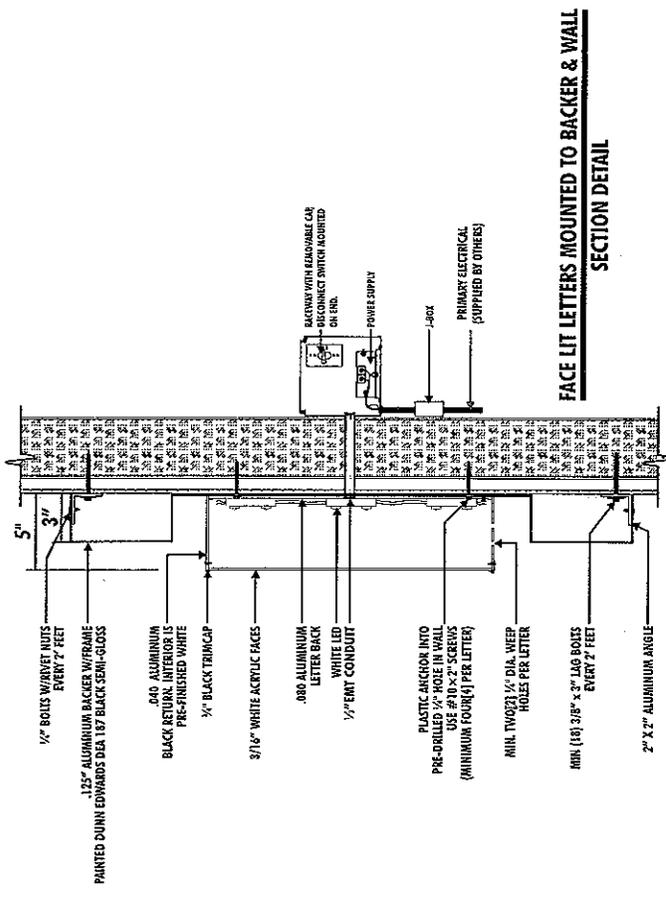
CLIENT  
DATE

LANDLORD  
DATE

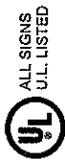


SCALE: 1/4" = 1'-0"  
SIGN AREA: 12.50 SQ. FT.

**BJ-B-12**  
FACE LIT "BREWHOUSE" LETTERS MOUNTED TO BACKER & WALL  
Qty: Make One [1]



**Electrical requirements**  
**(1) 120V 20A CIRCUIT REQ'D**  
UL labels required away from public view.  
**IMPORTANT NOTE**  
UL 2161 COMPLIANT NEC AND MANUFACTURING RECOMMENDATIONS. ALL ELECTRICAL PRIMARY CIRCUITS MUST BE DEDICATED ISOLATED CIRCUITS PROVIDED BY CLIENT/OWNER.  
GC TO PROVIDE ACCESSIBILITY TO REMOTE TRANSFORMERS AND OR BALLASTS FOR INSTALL AND SERVICE.  
FINAL ELECTRICAL HOOK UP BY OTHERS.



**BJ-B-12**

**SIGNAGE SOLUTIONS**  
 1336 ALLEC STREET  
 ANAHEIM, CA 92805  
 714-491-0299  
 FAX 491-0439

ITEM **BJ-R-18**

**SIGN TYPE**  
**FACE LIT LTBS MOUNTED TO BACKER & WALL**

**QUANTITY** SCALE  
 AS NOTED AS NOTED

**PAGE DESCRIPTION**  
**DETAILS**

**STATUS**  
**CONCEPT DRAWINGS**

**REV**  
 REV#1 2-23-11 GG  
 REV#3 3-1-11 GG

**DESIGNER** SALES  
**GC** DC  
**DATE** 9-2-10  
**JOB NO.** 10-7458  
**PROJECT**

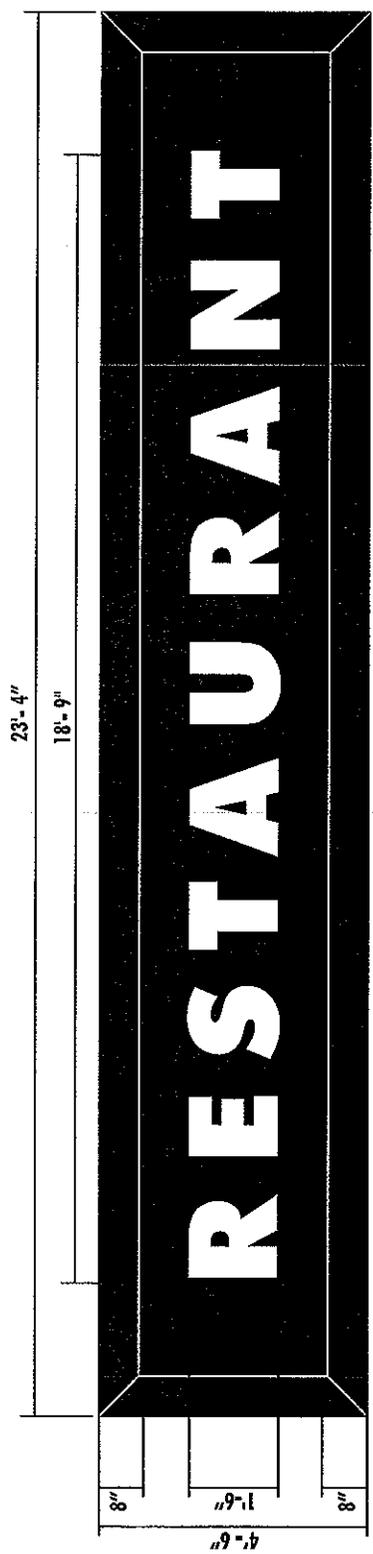


10515 N. MOPAC EXPRESSWAY  
 (LOOP 1)  
 AUSTIN, TX 78759

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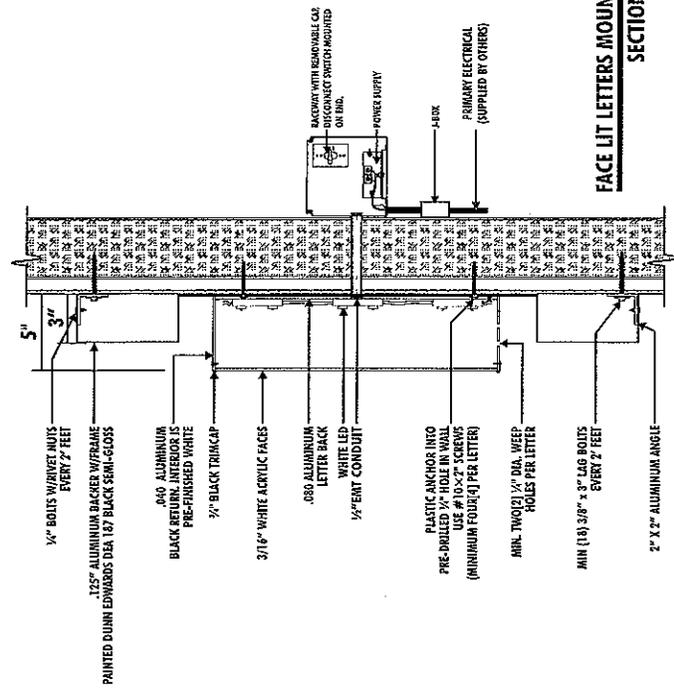
**CLIENT** \_\_\_\_\_ **DATE** \_\_\_\_\_

**LANDLORD** \_\_\_\_\_ **DATE** \_\_\_\_\_



**BJ-R-18** FACE LIT "BREWHOUSE" LETTERS MOUNTED ON BACKER & WALL  
 Qty: Make One[1]

**SCALE:** 1/2" = 1'-0"  
**SIGN AREA:** 28.12 SQ. FT.



**Electrical requirements**

**(1) 120V 20A CIRCUIT REQ'D**

UL labels required away from public view.

**IMPORTANT NOTE**

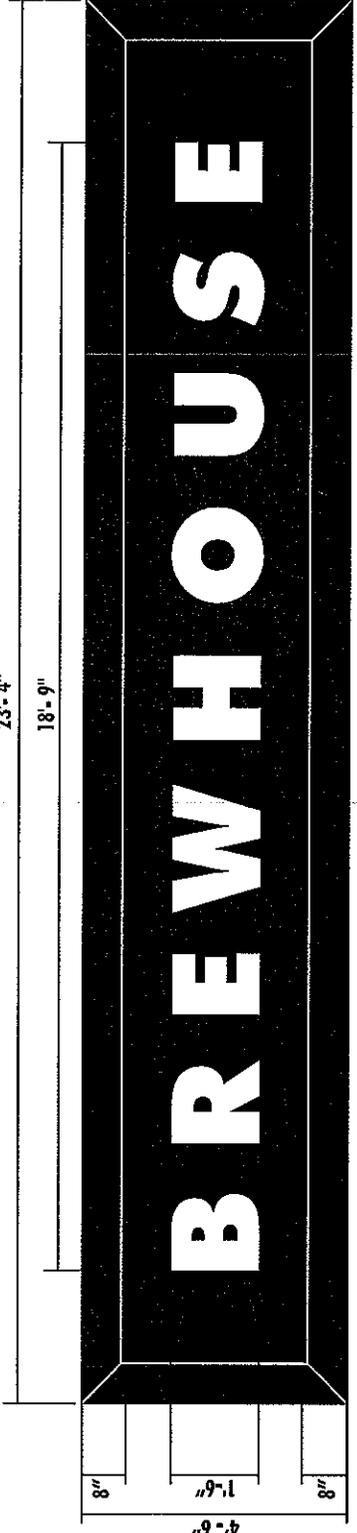
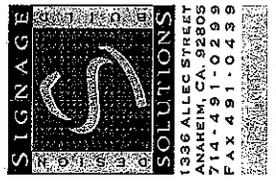
UL 2161 COMPLIANT NEC AND MANUFACTURING RECOMMENDATIONS. ALL ELECTRICAL PRIMARY CIRCUITS MUST BE DEDICATED ISOLATED CIRCUITS PROVIDED BY CLIENT/ OWNER.

GC TO PROVIDE ACCESSIBILITY TO REMOTE TRANSFORMERS AND/OR BALLASTS FOR INSTALL AND SERVICE.

FINAL ELECTRICAL HOOK UP BY OTHERS.

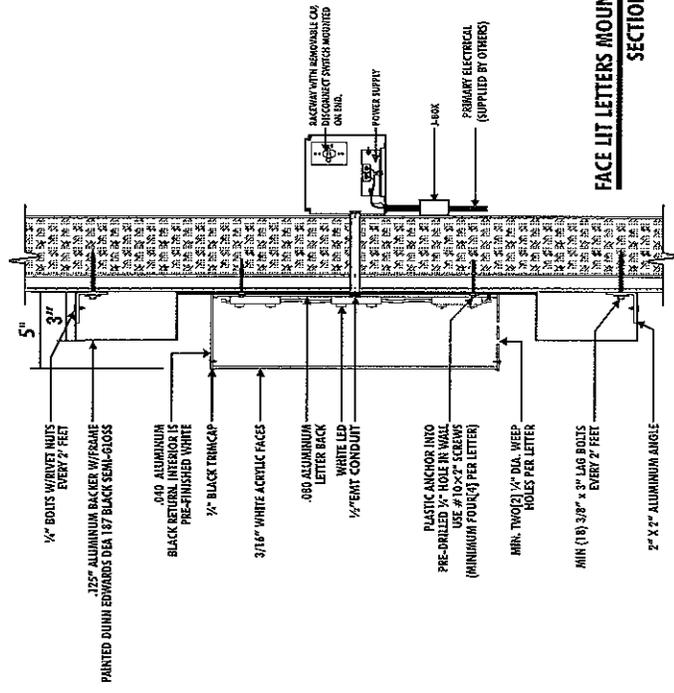


**BJ-R-18**



SCALE: 1/2" = 1'-0"  
SIGN AREA: 28.17 SQ. FT.

**BJ-B-18**  
Qty: Make One[1]  
FACE LIT "BREWHOUSE" LETTERS MOUNTED ON BACKER & WALL



FACE LIT LETTERS MOUNTED TO BACKER & WALL  
SECTION DETAIL

**Electrical requirements**  
(1) 120V 20A CIRCUIT REQ'D  
UL labels required away from public view.

**IMPORTANT NOTE**  
UL 2161 COMPLIANT NEC AND MANUFACTURING RECOMMENDATIONS. ALL ELECTRICAL PRIMARY CIRCUITS MUST BE DEDICATED ISOLATED CIRCUITS PROVIDED BY CLIENT/OWNER.  
GC TO PROVIDE ACCESSIBILITY TO REMOTE TRANSFORMERS AND OR BALLASTS FOR INSTALL AND SERVICE.  
FINAL ELECTRICAL HOOK UP BY OTHERS.



DESIGNER: GGG  
JOB NO.: 10-7458  
DATE: 9-2-10  
PROJECT: 10815 N. INOPAC EXPRESSWAY (LOOP 1) AUSTIN, TX 78759



SALES: DC  
DATE: 9-2-10

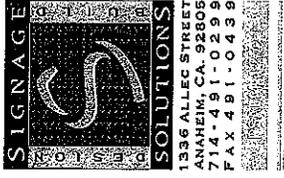
STATUS: AS NOTED AS NOTED  
PAGE DESCRIPTION: FACE LIT LETTERS MOUNTED TO BACKER & WALL  
DETAILS:  
CONCEPT DRAWINGS  
REV: 1  
REV#1: 2-23-11 GGG  
REV#3: 3-1-11 GGG

CLIENT: \_\_\_\_\_ DATE: \_\_\_\_\_

LANDLORD: \_\_\_\_\_ DATE: \_\_\_\_\_

**BJ-B-18**

EVATION



**SIGNAGE SOLUTIONS**  
 1336 ALLEC STREET  
 ANAHEIM, CA 92805  
 714-491-0299  
 FAX 491-0439

ITEM **BJ-TO-24/10**

SIGN TYPE  
**BJ's LOGO & TAKE-OUT**

SCALE  
 AS NOTED AS NOTED

QUANTITY  
 AS NOTED AS NOTED

PAGE DESCRIPTION  
 DETAILS

STATUS  
 CONCEPT DRAWINGS

REV#1 2-28-11 GG  
 REV#3 3-1-11 GG

DESIGNER  
 GG

SALES  
 DC

DATE  
 9-2-10

JOB NO.  
 10-7458

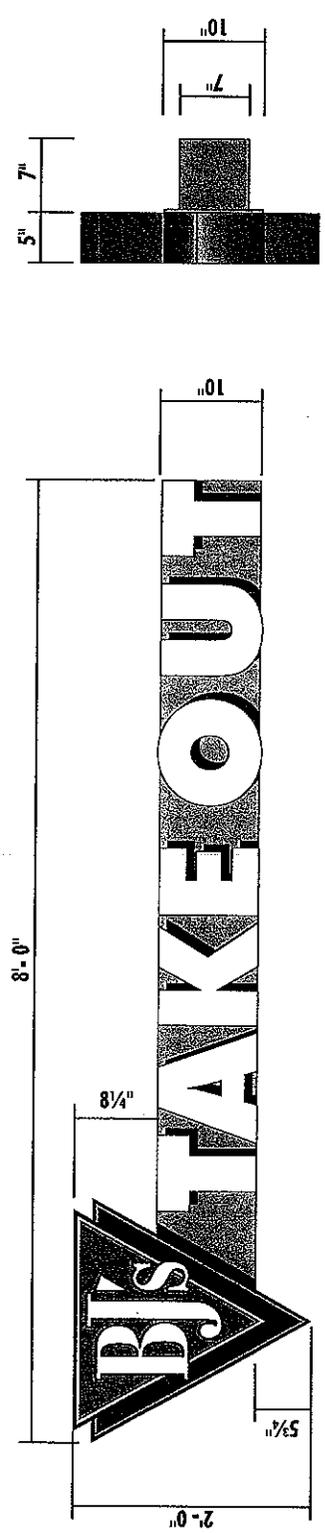
PROJECT  
 10515 N. MOPAC EXPRESSWAY  
 (LOOP 1)  
 AUSTIN, TX 78759

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CLIENT  
 DATE

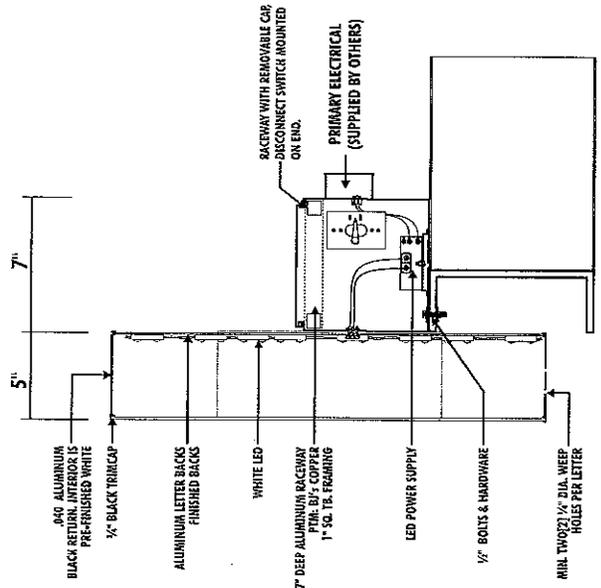
LANDLORED  
 DATE

PAGE 15

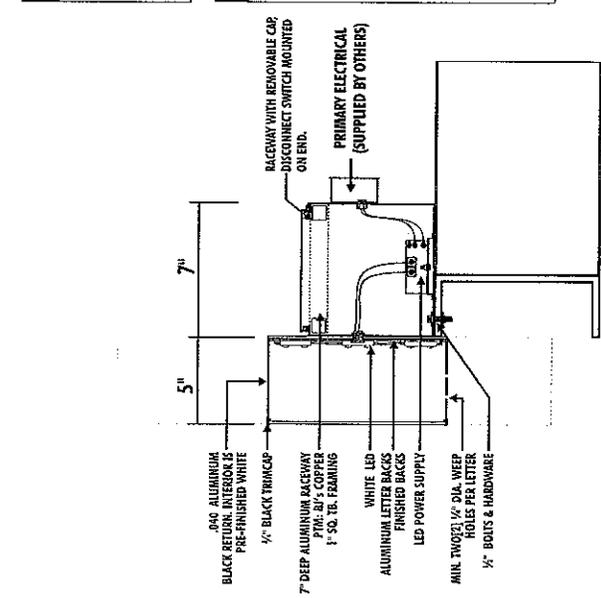


SCALE: 1" = 1'-0"  
 SIGN AREA: 7.00 SQ. FT.

**BJ-TO-24/10**  
 Qty: Make One(1)



LOGO MOUNTED TO CUSTOM RACEWAY  
 SECTION DETAIL



LETTERS MOUNTED TO CUSTOM RACEWAY  
 SECTION DETAIL

**Electrical requirements**  
 (1) 120V 20A CIRCUIT REQ'D  
 UL labels required away from public view.

**IMPORTANT NOTE**  
 UL 2161 COMPLIANT NEC AND MANUFACTURING RECOMMENDATIONS, ALL ELECTRICAL PRIMARY CIRCUITS MUST BE DEDICATED ISOLATED CIRCUITS PROVIDED BY CLIENT/OWNER.  
 GC TO PROVIDE ACCESSIBILITY TO REMOTE TRANSFORMERS AND OR BALLASTS FOR INSTALL AND SERVICE.  
 FINAL ELECTRICAL HOOK UP BY OTHERS.



**BJ-TO-24/10**

**SIGNAGE SOLUTIONS**  
 1336 ALLEC STREET  
 ANAHEIM, CA. 92805  
 714-491-0299  
 FAX 491-0439

ITEM: **BJ-EN**  
 SIGN TYPE: **BJ'S EXPOSED NEON ON CANOPY**  
 QUANTITY: **AS NOTED** SCALE: **AS NOTED**  
 PAGE DESCRIPTION: **CONCEPT DRAWINGS**  
 DETAILS: **DETAILS**  
 STRUC: **CONCEPT DRAWINGS**

REV#1 2-23-11 GG  
 REV#3 3-1-11 GG

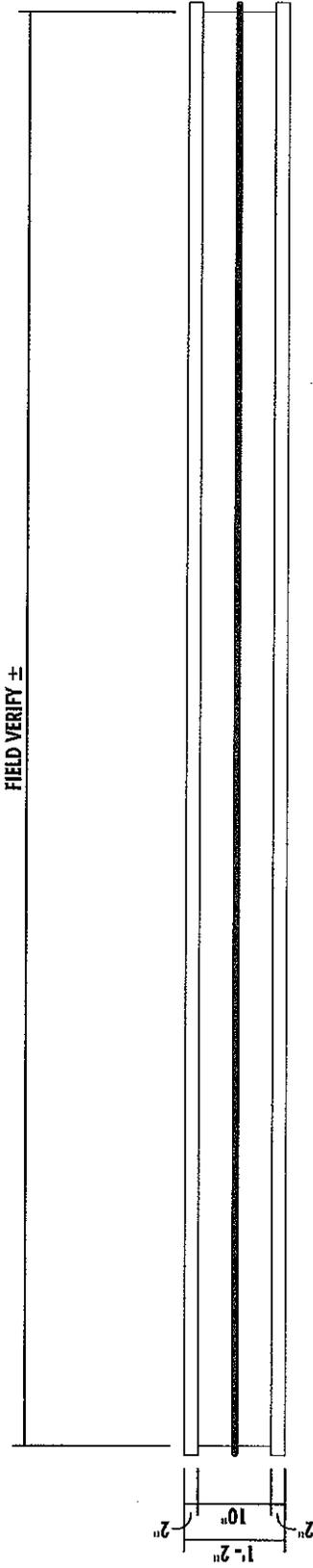
DESIGNER: SALES  
 DC  
 JOB NO. DATE  
 10-7458 9-2-10  
 PROJECT



10515 IL MOPAC EXPRESSWAY  
 (LOOP 1)  
 AUSTIN, TX 78759

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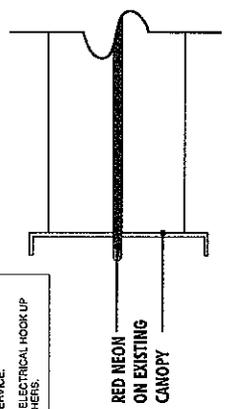
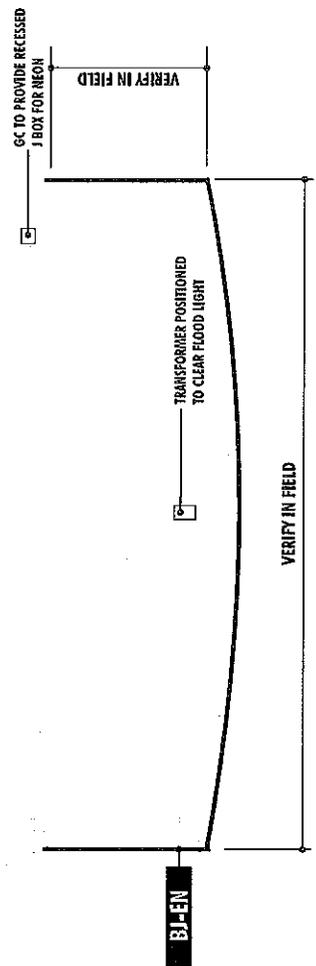
CLIENT: \_\_\_\_\_ DATE: \_\_\_\_\_  
 LANDLORD: \_\_\_\_\_ DATE: \_\_\_\_\_  
 PAGE 16



**BJ-EN** Qty: FIELD VERIFY  
**BJ'S EXPOSED NEON ON CANOPY ABOVE ENTRANCES**  
 SCALE: 1" = 1'-0"

**Electrical requirements**  
 (1) 120V 20A CIRCUIT REQ'D  
 UL labels required away from public view.

**IMPORTANT NOTE**  
 UL 914 COMPLIANT NEC AND MANUFACTURING RECOMMENDATIONS. ALL ELECTRICAL CONNECTIONS MUST BE DECATAGATED ISOLATED CIRCUITS PROVIDED BY CLIENT/OWNER.  
 GC TO PROVIDE ACCESSIBILITY TO REMOTE TRANSFORMERS AND SERVICE PANELS FOR INSTALL AND SERVICE.  
 SWAL ELECTRICAL HOOK UP BY OTHERS.



**BJ-EN** Qty: FIELD VERIFY  
**BJ'S EXPOSED NEON ON CANOPY OVER ENTRANCES**  
 ENLARGED VIEW

**BJ-EN** Qty: FIELD VERIFY  
**BJ'S EXPOSED NEON ON CANOPY OVER ENTRANCES**  
 PLAN VIEW

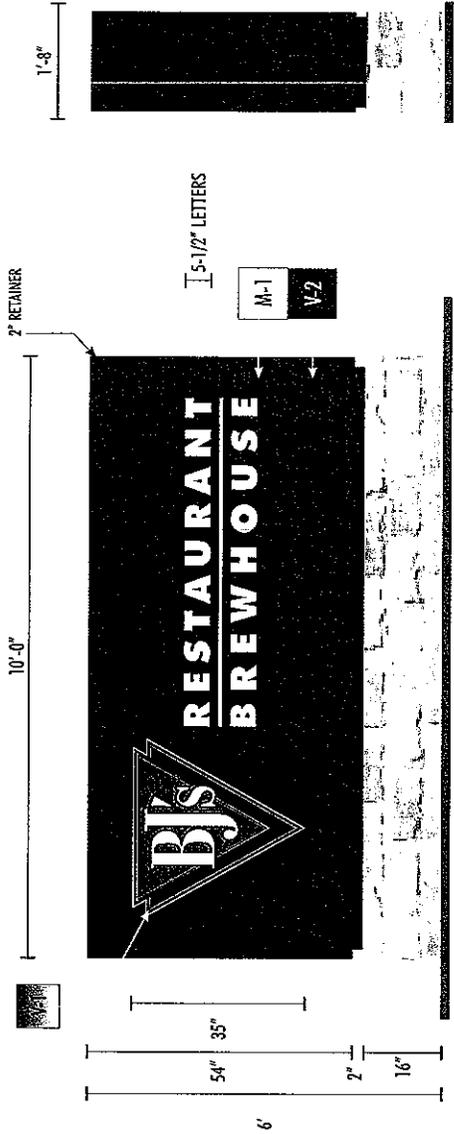
**BJ-EN**





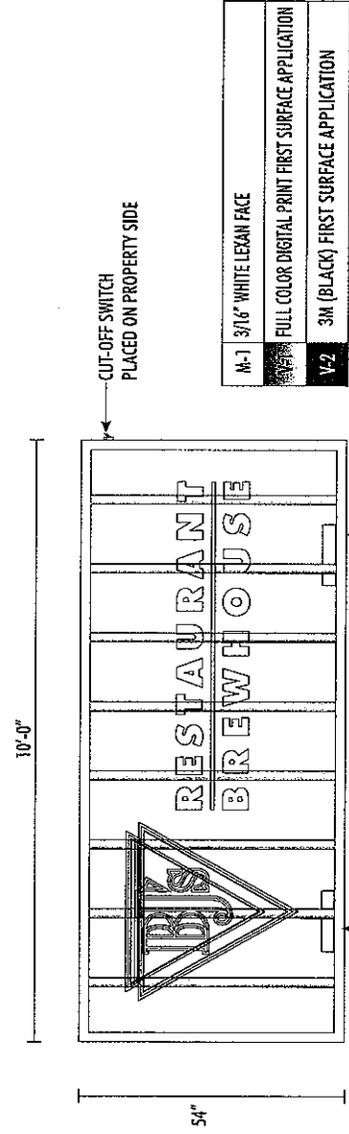
**BJ-M**

**MONUMENT**



**FACE VIEW**  
50. SQ. FT.

**SIDE VIEW**



PLACEMENT FOR (8)  
COOL WHITE H. O. FLORESCENT LAMPS

**MONUMENT SIGN**

**SIGNAGE SOLUTIONS**  
 1336 ALLEC STREET  
 ANAHEIM, CA. 92805  
 714-491-0299  
 FAX 491-0439

**BJ-M**

**SIGN TYPE**  
**BJ's MONUMENT SIGNS**  
**QUANTITY**  
**SCALE**  
**(1) D.E. 1/2" = 1'-0"**  
**PAGE DESCRIPTION**

**STATUS**  
**REV.**  
**REV#1 2-23-11 66**  
**REV#3 3-1-11 66**

**DESIGNER**  
**66**  
**JOB NO.**  
**10-7458**  
**DATE**  
**9-2-10**  
**PROJECT**



**10315 N. MOPAC EXPRESSWAY (LOOP 1)**  
**AUSTIN, TX 78759**

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**CLIENT**  
**DATE**

**LANDLORD**  
**DATE**

# SITE MAP

**SIGNAGE SOLUTIONS**  
 1336 ALLEC STREET  
 ANAHAIM, CA 92805  
 714-491-0299  
 FAX 491-0439

ITEM  
 SIGN TYPE  
 QUANTITY  
 SCALE  
 PAGE DESCRIPTION  
 STATUS  
 REV #1 2-23-11 GG  
 REV #3 3-1-11 GG

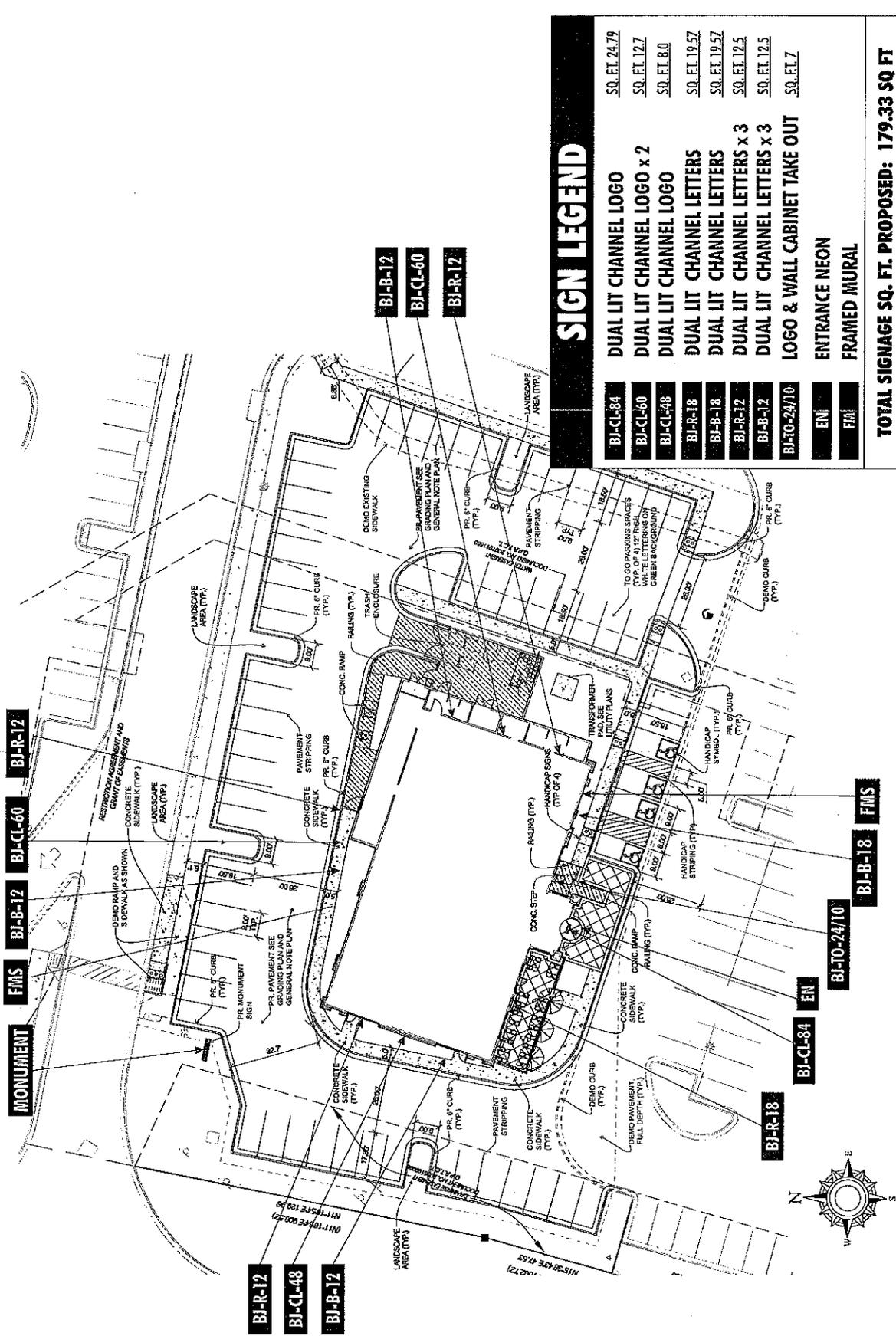
DESIGNER GG  
 SALES DC  
 DATE 9-2-10  
 JOB NO. 10-7433  
 PROJECT



10515 N. MOPAC EXPRESSWAY  
 (LOOP 1)  
 AUSTIN, TX 78759

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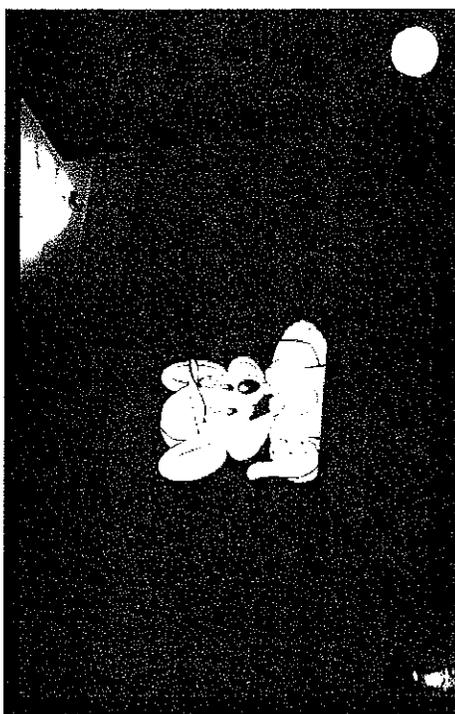
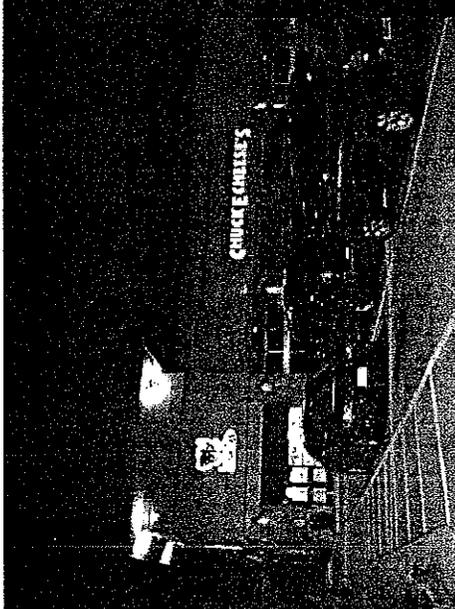
CLIENT  
 DATE  
 LANDLORD  
 DATE



## SIGN LEGEND

BJ-CL-84	DUAL LIT CHANNEL LOGO	SQ. FT. 24.79
BJ-CL-60	DUAL LIT CHANNEL LOGO x 2	SQ. FT. 12.7
BJ-CL-48	DUAL LIT CHANNEL LOGO	SQ. FT. 8.0
BJ-R-18	DUAL LIT CHANNEL LETTERS	SQ. FT. 19.57
BJ-B-18	DUAL LIT CHANNEL LETTERS	SQ. FT. 19.57
BJ-R-12	DUAL LIT CHANNEL LETTERS x 3	SQ. FT. 12.5
BJ-B-12	DUAL LIT CHANNEL LETTERS x 3	SQ. FT. 12.5
BJ-TO-24/10	LOGO & WALL CABINET TAKE OUT	SQ. FT. 7
EN	ENTRANCE NEON	
FMS	FRAMED MURAL	

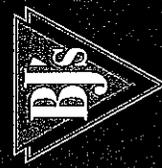
**TOTAL SIGNAGE SQ. FT. PROPOSED: 179.33 SQ FT**



**HOME**  
 CONSIGNMENT CENTER

**Famous Footwear**

how do you roll?  
 A HOKI SIGN LLC



BJ'S RESTAURANT & BREWHOUSE  
 "ARBOR WALK"  
 10515 N. MOPAC EXPY.  
 AUSTIN, TX 78759

SIGNAGE DESIGN SOLUTIONS  
 1336 ALLEG STREET  
 ANAHEIM CA 92805  
 714-491-0299  
 FAX 491-0439

 NATURAL

 EYEMA

 Red Bird  
Fire-Roasted Gourmet Pizza

*A Hannah D's*

*Scottrade*

PLATES CLOSET



BJ'S RESTAURANT & BREWHOUSE  
"ARBOR WALK"  
10515 N. MOPAC EXPY.  
AUSTIN, TX 78759

 Sprint

SIGNAGE  
DESIGN  
SOLUTIONS  
1336 ALLEC STREET  
AUSTIN, TX 78702  
714-491-0299  
FAX 491-0439